

Do Your People Know Why They're Working?

Only 10% of people have very clear-written goals, 63% have a vague idea of where they're going, and 27% have no idea of where they're going!*

*It makes sense to take control of your life!
The responsibility ultimately rests with you.*

Book Stuart Schaefer to speak at your next meeting or event and share a message of how **Developing INNER STRENGTH** will position your company and employees to be in shape for success!

*Imagine the power of a focused mission.
Your organization could benefit from defining
the questions to success:*

- **Why – The purpose**
- **What – The goals**
- **How – The plan**

*Answer the questions and create the **FIVE C's**...*

1. **Communication** between colleagues promotes PROBLEM SOLVING, ACCOMPLISHMENT, and ACHIEVEMENT of the company's Purpose and Goals.
2. **Connection** among employees creates a strong foundation and sense of unity. THEY BECOME STRONGER.
3. **Consistency** is created from having a Purpose and knowing the steps to accomplishment. This creates a VISION that employees can see and follow.
4. Employee **Commitment leads** to idea sharing and more creativity. Employees strive for higher levels of achievement.
5. Inner **Control** and drive to achieve the company Purpose generates a sense of RESPONSIBILITY and employees become SELF MOTIVATED to succeed!



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